

### Hotel Sector

Key Stats (Top 13 Markets in India)

	Mar 2020	M-o-M (%)	Y-o-Y (%)
ADR	₹5,690	-14.0	-6.8
Occupancy	31%	-58.0	-52.9
RevPAR	₹1,750	-64.0	-56.0

### Occupancy Decline in India & Other Key Asian Markets<sup>1</sup>

China	-65.4%
Malaysia	-64.7%
Thailand	-62.6%
Singapore	-53.6%
<b>India</b>	<b>-52.9%</b>



<sup>1</sup>Occupancy % change March 2020 vs March 2019

### Key Highlights

- Occupancies across hotels in key cities witnessed a sharp decline**, as travel restrictions intensified and India went into lockdown towards the end of March 2020.
- Given the evolving scenario, we have revisited our assumptions** and revised our previous estimates of the overall revenue loss that the industry will face in 2020.
- We expect the overall revenue of the Indian hotel sector to decline by approximately ₹90,000 Cr in 2020**, reflecting an erosion of 57% compared to last year.

March 2020 data

### Revenue Loss Expected in 2020<sup>2</sup>

HOTEL SECTOR	ORGANISED	SEMI-ORGANISED	UNORGANISED
Revenue Loss	₹40,309 Cr	₹8,379 Cr	₹41,126 Cr
Occupancy	-47.9%		
RevPAR	-57.8%		

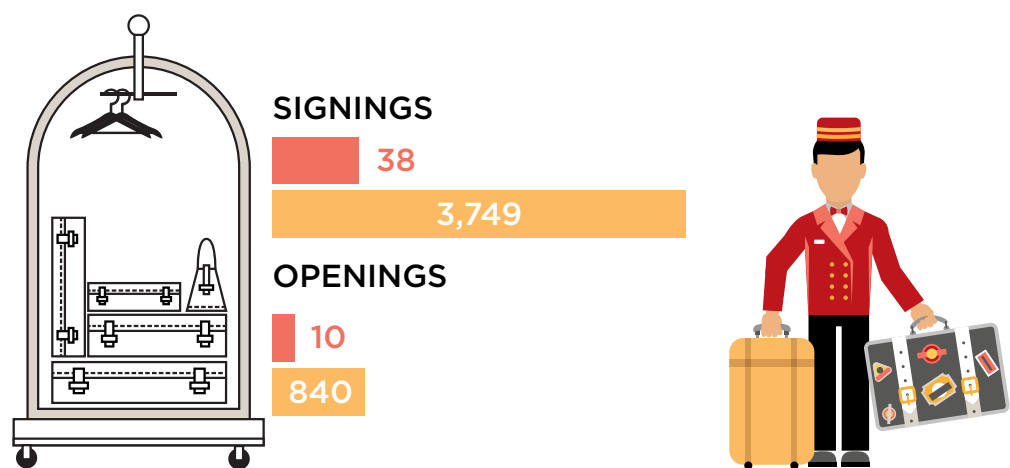
<sup>2</sup> Revised estimates as on 17<sup>th</sup> April 2020

Source: Ministry of Tourism, STR & HVS Research

### Branded Hotels

Openings & Signings in Q1 2020<sup>3</sup>

By Keys By Properties



<sup>3</sup> Data reported by Hotel Operators as of 26<sup>th</sup> April 2020 for the quarter ending 31<sup>st</sup> March 2020

Source: HVS Research

### Share Price Movement<sup>4</sup>

Company	Market Cap (₹ Cr)	Previous Close (₹)	52-week High (₹)	52-week Low (₹)
IHCL	8,253.4	72.0	164.1	69.0
EIH	3,798.0	65.6	207.3	55.7
Chalet Hotels	4,045.1	198.7	395.0	165.6
Lemon Tree Hotels	1,592.4	21.8	86.6	20.0
Mahindra Holidays & Resorts	1,787.6	134.3	252.4	122.5

<sup>4</sup> Data as on 3<sup>rd</sup> April 2020  
Company names have been abbreviated

Source: BSE

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